

Council resolution passed unanimously on 4th March 09

Motion moved by Councillor J. Byrne :- That the Council :-

1. maintains its status as a Fairtrade Town as detailed in the Fairtrade Foundation's Fairtrade Towns Initiative and be recognised by the residents and business community of Bolton, its suppliers, employees, and other local authorities, as a town that actively supports and promotes Fairtrade;
2. continues its development and support for a strategy to facilitate the promotion and purchase of products with the FAIRTRADE Mark, in pursuit of sustainable development, and to give marginalised producers a fair deal; and
3. agrees a level of support for the continuing work of Fairtrade in Bolton including the following:-
 - continued support for the campaign to increase sales of products with the FAIRTRADE Mark;
 - offering FAIRTRADE Marked food and drink options internally and make them available for internal meetings;
 - promoting the FAIRTRADE Mark using Fairtrade Foundation materials in refreshment areas;
 - promoting Fairtrade issues in internal communications and external newsletters/newspapers and the Council website;
 - confirm the allocation of responsibility for progression of the Fairtrade Town initiative to a member of group of staff;
 - continue to appoint representatives to serve on the 'Fairtrade in Bolton Steering Group';
 - support the organisation of events and publicity especially during national 'Fairtrade Fortnight' - the annual national campaign to promote sales of products with the FAIRTRADE Mark – doing this primarily through the Council's Communications and Marketing Agency and working with the 'Fairtrade in Bolton' campaign group;
 - through the Council's best endeavours to encourage the use of Fairtrade products by the Local Strategic Partner organisations and the 'Bolton Vision Partnerships'; and
 - identify an elected member as a 'Fairtrade Champion' in the Council.
4. requests the Director of Development and Regeneration to submit a report to the Executive Member Development on the detailed implementation of the above. *(Councillors Barbara Ronson, Frank White, John Walsh and Richard Silvester all spoke warmly in favour).*